

CHECKLIST TO IMPROVE YOUR WORDPRESS BLOGGING

AN EASY, STEP-BY-STEP OVERVIEW TO MAKE BLOG POSTS THAT GET READ

Follow these steps and track the amount of views your blog posts receive. You won't be disappointing. If you do really well, some of those views should turn into paying customers!

- WILL THE TOPIC ADD VALUE?
- CLEARLY REPRESENT THE CONTENT IN THE TITLE
- FORMAT MAIN TEXT HEADER AS [H1] OR "HEADING 1"
- FORMAT SUBHEADINGS AS [H2] OR "HEADING 2"
- ADD A PERSONAL TOUCH AT THE END AND A CLEAR, VALUABLE CALL TO ACTION
- UPLOAD A RECTANGULAR FEATURED IMAGE
- PUBLISH YOUR POST
- SHARE WITH YOUR EMAIL LIST
- SHARE ON SOCIAL MEDIA
- BONUS: SHARE IT AGAIN